



# 2019 MEDIA INFO

.....  
**Nashville,  
Tennessee**  
**May 2-3**  
.....

*Thank you  
for your  
support!*

## CONTACT US

Email: [admin@PENCONeditors.com](mailto:admin@PENCONeditors.com)

[PENCONeditors.com](http://PENCONeditors.com)

## ABOUT US

This year marks our sixth annual conference for PENCON, a division of Christian Editor Network LLC. It is the only conference for editors in the Christian market.

PENCON began in 2014 with 20 attendees and grew to 40-45 attendees the following three years. Our 2018 conference grew by 50% to 66 attendees. We hope to reach 75+ attendees this year in Nashville.

Attendees come from all over the US and some from other countries.

## SPONSOR

### ★ GOLD SPONSOR \$1,500 DONATION

- During your sponsored lunch, your group's materials will be placed at each dining table, and sponsorship signs will be placed at the buffet table.
- Full-page ad in our program.
- Sponsorship noted in program.
- Send a representative to join us during the meal to discuss your group, answer questions, and do a few giveaways (if desired).
- Include products or materials in the goodie bags.

### ★ SILVER SPONSOR \$750 DONATION

- During your sponsored break, your group's materials and sponsorship signs will be placed at the refreshment table.
- Full-page ad in our program.
- Sponsorship noted in program.
- Send giveaways for welcome session.
- Include products or materials in the goodie bags.

### ★ BRONZE SPONSOR \$375 DONATION

- Half-page ad in our program.
- Sponsorship noted in program.
- Send giveaways for closing session.
- Include products or materials in the goodie bags.

## ADVERTISE

Advertisements will be included in the program given to all attendees. All ads will be done in color.

Use the purchased ad space to describe your services, promote your group, or offer a discount coupon for products or services.

### ➔ FULL-PAGE AD

\$100 color (approx. 5" x 8")  
1500 x 2400 pixels

### ➔ HALF-PAGE AD

\$60 color (approx. 5" x 4")  
1500 x 1200 pixels

### ➔ QUARTER-PAGE AD

\$30 color (approx. 2.5" x 4")  
750 x 1200 pixels

Provide a hi-res png file (300 DPI).  
Create with Adobe, Canva.com, etc.

## SCHOLARSHIP

### \$279 EACH

One scholarship covers the cost of registration. The recipient will be responsible to pay for his or her transportation, lodging, and meals outside conference hours.

Scholarships can be provided for any number of attendees. You will be provided with the name and email address of the scholarship recipient(s).

Your scholarship will be noted in our program. Please submit a logo.

## DONATE

Provide products or services for giveaways or goodie bags.

Please submit a logo to note your donation in our program.

Personal or freelance advertising donations may be subject to a fee.